



NEWS RELEASE

The Future Look of stone New patterned stone-look tiles for the bathroom

The stone tile phenomenon has been the dominating style trend in ceramic wall and floor tiles for the past five years. However, a new trend is now emerging with realism being replaced by a more decorative and creative approach. The new Future range from Craven Dunnill demonstrates this move away from simply emulating stone and introduces the concept of a patterned stone tile with a subtle repeat pattern superimposed on a stone-look background.



The new Future range from Craven Dunnill's Renaissance Collection comprises the patterned all over field tile in 600 x 300mm for the walls, which has a ribbed texture and is available in beige and white, and the co-ordinating plain field tile, which has a natural satin finish in 600 x 300mm. The Future 300 x 300mm floor.

Craven Dunnill offers one of the widest selections of ceramic tiles in the UK with over 10,000 stocked lines. Steve Whitehurst, Marketing Director at the company recognises Future as an emerging trend, which he feels will become increasingly significant: "The market is inundated with stone-look ceramic tiles, many of which are amazingly realistic – ranges such as Future offer a more individual and feminine style, particularly suited to the bathroom".

Craven Dunnill is an award winning, leading distributor and manufacturer of ceramic wall and floor tiles in the UK. It offers over 300 stocked ranges in the Renaissance Collection, which are constantly being reviewed and updated.

For further information please contact: Craven Dunnill T: 01746 761611 or visit www.cravendunnill.co.uk

The End

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Images: Hi res lifestyle and cut-outs available on request.

For images, samples and further press enquiries please contact:

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